



QUIET LOGISTICS HELPS FOOTWEAR BRAND THURSDAY BOOTS HIT ITS STRIDE THROUGH CUTTING-EDGE FULFILLMENT PARTNERSHIP

DEVENS, MA, JANUARY 10, 2018—Quiet Logistics, the innovative fulfillment provider to apparel and lifestyle companies, is pleased to announce an ongoing partnership with direct-to-consumer footwear brand Thursday Boot Company (ThursdayBoots.com). Created to offer customers a high-quality, accessibly priced alternative to existing options (which tend to be either incredibly overpriced or practically disposable), Thursday Boots has hit its stride in the market, with a fast-growing fan base and plans to continue growing its assortment of men's and women's boots as well as wallets, belts, briefcases and other accessories.

Quiet currently assists the brand with free U.S. shipping and returns, as well as international shipping to over 20 countries. This partnership — now in its second year — enables Thursday Boots to focus on designing and producing its handcrafted, small-batch styles while Quiet handles the fulfillment challenges associated with scaling up.

Recent months have seen an uptick in Thursday Boots shipments from Quiet's Devens, MA, warehouse, with a major Made in the USA launch followed by new women's boots, fresh men's styles and the debut of the brand's new bag collection.

"With such rapid growth and a continuous stream of product launches, typically every week, we knew that Thursday Boots needed to maximize the efficiency of their operations while staying true to their commitment to handcrafted quality and personal customer connections," says Brian Lemerise, President of Quiet Logistics. "Our technology coupled with our human touch enable us to deliver on both fronts, and we're pleased to be part of the brand's exciting journey."

"Not only does Quiet treat our inventory with the utmost care and accuracy, they've also been able to scale seamlessly with our growth," says Rich Carelli, Founding Partner and Head of Supply Chain at Thursday Boots. "From our very first meeting, it was clear that Quiet viewed itself as an extension of our company. That extra attention to detail has helped us deliver a personalized customer experience with every order."

For more information, contact Nick Saunders, Quiet Logistics' SVP of Sales and Marketing: nsaunders@quietlogistics.com.

About Quiet Logistics: Fashion-Forward Fulfillment

Quiet partners with premium fashion and lifestyle brands to deliver flagship fulfillment services, with proprietary software and best-in-class technology. Visit www.quietlogistics.com, join us on LinkedIn and Facebook, and follow on Twitter (@QuietLogistics) and Instagram (@QuietLogistics).

About Thursday Boots

Founded in 2014, Thursday Boot Company creates The Internet's Best Boots. Currently, the company distributes footwear and fine leather accessories online at www.ThursdayBoots.com and additionally through its Manhattan showroom.